

# British Invasion



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\* Term created by the news media to describe influx of British rock bands in the 1960's



\* The biggest influx of British rock bands was from about 1964-1967

\* British rock bands became popular in the US & Canada

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\* The rebellious tone and image of American rock stars of the 1950's heavily influenced the British Invasion artists

\* The British Invasion is officially considered to have started on Feb. 7, 1964



\* What happened on Feb. 7, 1964??

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